



Culture Summit Abu Dhabi

Culture Summit convenes leaders from the field of arts, heritage, media, museums, public policy and technology, to identify ways in which culture can transform societies and communities worldwide.

Organised by the Department of Culture and Tourism - Abu Dhabi, the 2022 edition continues its partnership with leading international arts, technology and media organisations to bring leaders in art and culture to Abu Dhabi for an extraordinary forum of knowledge exchange, debate, and policy development, taking place at Manarat Al Saadiyat, Abu Dhabi from 23 to 25 October 2022.

A Living Culture gathers the expertise of policy makers, researchers, artists and curators to examine contemporary issues driving change in the culture and creative industries (CCI) and the wider culture sector today. An overarching assumption driving discussion is that the pandemic, and the seismic shifts in cultural production and dissemination it induced, has shifted our relationship with culture, transforming it to a more living and dynamic part of our daily lives and experience. New cultural ecosystems characterized by greater fluidity, collaboration and resource sharing are emerging to support and sustain CCI. The radically evolving global media landscape provide both challenges and opportunities for preserving and promoting diversity of cultural expression and inclusion. In this solution-seeking Summit, three proposed sub-themes or streams investigate the overarching theme of A Living Culture. Each stream drives the day's programme, channelling discussion aimed at generating solutions to the critical challenges and opportunities facing CCI and the wider culture sector today.

DAY 1

Living Cultural Ecosystems – a sectoral lens

This theme examines culture sector issues and challenges in producing and disseminating culture in the wake of the pandemic.

In discussing these sectoral issues, much has been made of the need for new, more dynamic or living cultural or creative ecosystems – systems that are more adaptable, resilient and responsive to change. These ecosystems are being interpreted and implemented on two levels: A sectoral level (e.g., music) and by jurisdiction or geography (e.g., cities).

DAY 2

Living in Culture - a people/ community/cultural consumer-participants lens

While the pandemic brought damage and disruption to CCI it also forced the sector to innovate to survive. The most dramatic and extensive of these innovations was the exponential increase in digital content creation and dissemination. Particularly during times of lockdown, access to these digital cultural products and services became a social and psychological lifeline and part of people's daily routine and experience. Streamed cultural content is being seen as a resource in healthcare, education and other social and cultural services.

Day 3

Culture, Diversity, Power - a diversity lens

This theme focuses on critical challenges related to the protection and promotion of the diversity of cultural expression, and the policies of parity and structures of enablement being implemented to sustain diversity.

CCI and broader cultural resources – both tangible and intangible – are powerful drivers in identity building and inclusion in a diverse global environment - both physical and digital. The exponential increase in digital media flows poses both opportunities and challenges related to CCI and the diversity of cultural expression.

Sessions Programmed by

Organised By



دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM



Registration

22 Oct, 2022
12:00 - 18:00

Saadiyat hotels

Tours

22 Oct, 2022
12:00 - 16:00

Tours of Abu Dhabi sites

Performance

22 Oct, 2022
19:00 - 22:00

Performance by Bait Al Oud + Dinner
At Saadiyat Beach Club

PROGRAMME DAY 1

PERFORMANCES

23 Oct, 2022
8:00 - 8:40

Al Razfa

MAS Entrance

Al Razfa is a traditional performing art comprising poetry and rhythm that is deeply rooted in the culture of the UAE. The songs have been preserved for many years and provide participants with a sense of identity and pride till this day. Al Razfa is viewed as a form of celebration and an expression of gratitude and valour. It is also performed at welcome ceremonies for dignitaries.

Al Razfa was inscribed in 2015 on the UNESCO Representative List of the Intangible Cultural Heritage of Humanity.

8:45 - 8:50

Al Azi

MAS Atrium

Al Azi is characterised by the powerful voices of the poet and the chorus who 'answers' him. In Al Azi verse, the poet speaks about generosity, courage and other qualities that exemplify the greatness of the poem's subject. The call-and-response performance conveys a sense of unity and solidarity, while the symbolic weapons signify courage. Al Azi is regularly performed at weddings, national celebrations and religious holidays, as well as other special events and ceremonies.

Al Azi was inscribed in 2017 on the UNESCO List of Intangible Cultural Heritage in Need of Urgent Safeguarding.

WELCOME AND OPENING REMARKS

23 Oct, 2022
9:00 - 9:15

HE Mohamed Khalifa Al Mubarak

MAS Gallery S

HE Mohamed Khalifa Al Mubarak, Chairman of DCT Abu Dhabi - includes overview of Summit by Tim Marlow.



PROGRAMME DAY 1

OPENING PANEL

23 Oct, 2022
9:15 – 10:00

MAS Gallery S

The role of culture in making resilient and shared societies

In this panel, we will explore and discuss the lessons learned from this pandemic and explore potential best practices that different governments can implement to ensure that all groups of society, particularly those more vulnerable, have access to cultural content and production – including in the digital world - which has proved to be an integral part of many people's lives and wellbeing during this pandemic. The panelists will share their proposals on how to ensure that all citizens can become active contributors to our living culture and in this way promote a more inclusive and diverse society. Based on their experience advocating for the concept of Shared Society, panelists will share recommendations and best practices to ensure all groups of society have access to cultural content and also the opportunity to be active contributors to the production of culture. Shared Society is defined as one in which all individuals and constituent groups hold status as equally contributing participants, free to express their differences while integrating their voices within the broader population. It respects everyone's dignity and human rights while providing every individual with equal opportunity.

MODERATOR: HE Zaki Anwar Nusseibeh, Cultural Advisor to HH the UAE President

SPEAKERS:

- Dalia Grybauskaitė, President of Lithuania (2009-2019)
- Ivo Josipović, President of Croatia (2010-2015)
- Joyce Banda, President of Malawi (2012-2014)

KEYNOTE CONVERSATION

23 Oct, 2022
11:00 – 12:00

MAS Gallery S

HE Mohamed Khalifa Al Mubarak in conversation with Trevor Noah

PANEL

23 Oct, 2022
12:00-12:30

MAS Auditorium

Ecologies of Culture: Intersections of Environment and Technology in Art and Culture

How are engaging with the environment and technology paramount to new cultural visions for society? Through the lens of two case studies, a Beirut-born nonprofit organization committed to affecting social change through contemporary art, and an arts, science and technology festival organized in metropolitan Cairo, the conversation explores how various practices in the arts and culture sector can provide critical evaluation of cross-sectoral approaches to thriving cultural ecosystems.

MODERATOR: Dr. Helena Nassif, director, Culture Resource (Al-Mawred Al-Thaqafy)

SPEAKERS:

- Danielle Makhoul, curator, TAP
- Haytham Nawar, director and co-founder, Cairotronica



PANEL

23 Oct, 2022
12:30– 13:15

MAS
Auditorium

**Culture and Creative Ecosystems:
Definition & Evolution**

The Cultural and Creative Ecosystem (CCE) model breaks from the previous conceptual framings in a significant way. The traditional model assumes the existence of a set of fragmented culture entities with properties that evolve over time. On the other hand, the ecosystem model requires effective knowledge development on the evolution of (1) the diverse components of CCE; (2) interactions among those different components; (3) environments in which CCEs thrive; and (4) boundaries distinguishing CCEs from their environments. What are the cleavages between the theoretical concept of CCE and its varied realities? According to the existing knowledge and practice, should we refer to this conceptual model by 'ecology' or 'ecosystem'; 'creative' or 'cultural'? How, and through which indicators, should we assess the evolution of spatial, sector-bound and aspatial (i.e. digital) dimensions of CCEs? Would the shift to CCE paradigm support peacebuilding and the spread of democracy, or, on the contrary, lead to new forms of authoritarianism and hegemony? How, and through which indicators, should we measure and compare the social and economic implications of CCEs internationally?

SPEAKERS:

- Prof. Andy Pratt, UNESCO Chair in Global Creative Economy, Director of the Centre of Culture and the Creative Industries, Professor of Cultural Economy, City, University of London
- Prof. Pierre-Jean Benghozi, Research Director at the French National Centre for Scientific Research (CNRS), Professor at the École Polytechnique (Paris), Co-Chairman, International Association for Art and Culture Management (AIMAC)

23 Oct, 2022
12:00 – 12:45

MAS Gallery S

**Post-COVID Cultural Management:
What Have We Learned About
Sustainable Cultural Organisations?**

The pandemic revealed structural flaws and fragilities across the culture sector that made it particularly vulnerable to shocks and large-scale instability. These fault lines are most often discussed at a sector-wide policy level but must also be understood in the context of individual cultural organisations. While many large, publicly-funded organisations fared better than smaller independent organisations, taken together cultural organisations of all sizes have suffered from been poorly networked, working in isolation from other organization within the sector and with external partners. Other weaknesses include financial models that rely on fluctuating external funding sources, and organisations suffering from insufficient market intelligence and understanding the needs and interests of audience, consumer, and communities. The pandemic forced organisations to innovate cultural management ideas and practices. What are the new ideas that have emerged that can contribute to building more sustainable organisations and larger cultural ecosystems? And finally, is there a risk of organisations reverting to comfortable pre-COVID practice as the pandemic recedes?

MODERATOR: Mohammed Al Otaiba, Founder, Syndication Bureau.

SPEAKERS:

- Joselina Cruz, Director and Curator, Museum of Contemporary Art and Design (MCAD), DLSU-College of Saint Benilde
- François Colbert, Professor of Marketing, HEC, Montreal and UNESCO Chair in Cultural Management
- Anthony Sargent, International cultural advisor and communicator
- Scott McNearney, VP of Global Partnerships, SXSW.



PROGRAMME DAY 1 (continued)

CREATIVE CONVERSATIONS

23 Oct, 2022
12:30 - 13:00

MAS Theatre

Amin Taha in conversation
with Justin McGuirk

Amin Taha has developed a practice that is idiosyncratic, experimental and environmentally focused. It is also controversial. The London-based architect is best known for 15 Clerkenwell Close, whose raw stone façade sparked the local authority to demand that the building be demolished – a decision that Taha successfully challenged. A connection to the hand and to time-honoured practices of making are intrinsic to Taha's idea of a low-carbon architecture. His is a vision of the future that draws on the lessons of the past. In this conversation with Justin McGuirk, chief curator of the Design Museum and director of the research platform Future Observatory, Taha will discuss just and sustainable futures made of stone, timber and politics.

SPEAKERS:

- Justin McGuirk, chief curator, Design Museum, director, Future Observatory
- Amin Taha, Architect.

PANEL

23 Oct, 2022
12:45- 13:30

MAS Gallery S

Hollywood and the Diversity of
Cultural Expression

Hollywood has come under heavy criticism in the past, a good deal of it from inside the industry, about the systemic inequities and lack of representation of women and people of colour in the industry (the 'white Oscars' boycott of several years ago). These inequities inside the industry were tied to diversity deficits in content and target markets. With COVID and the exponential growth in streaming platforms has come greater diversity in the industry. In 2020 minority groups took up 42% of total roles while making up 40.3% of the population in the United States. Less progress has been made in increasing representation among directors and producers in positions of power and senior decision-making in the industry. Streaming platforms have had conflicting impacts on diversity of cultural expression. Many people believe Anglo-American streaming giants are reducing diversity of cultural expression. Others point to the explosion of country/region and culture specific productions on platforms like Netflix. What conclusions can we draw about the impact of mainstream streaming platforms on diversity of cultural expression? Even if mainstream content is diversifying, what is the impact of digital platforms on the ability of individual creators and smaller cultural enterprises to make their work known and accessible in a crowded digital environment? Can these 'whales and minnows' forge greater synergies?

MODERATOR: Ben Ross, Chief Content Officer, Image Nation and COO, twofour54

SPEAKERS:

- Danna Stern, Founder, Yes Studios
- Charles King, Founder & CEO, MACRO



PROGRAMME DAY 1 (continued)

PERFORMING ARTS (MUSIC)

23 Oct, 2022
14:30- 14:45

Jahida Wehbe

MAS Gallery S

Jahida Wahba sings excerpts from poems by important Arab poets such as Gibran Khalil Gibran, Rabaa Al-Adawiya, Mahmoud Darwish, Adonis and others... In her intervention, we touch high-end music based on philosophical and existential meanings, as if the lyrical performance is the flute of the soul, stimulating the reality of human being, and its relationship with nature, Earth and time.

In her intervention, the artist mixes classical, mystic and contemporary music, where the “priestess of the theater” or “fighter for Genuine Art” as dubbed by the press, takes us to our humanity, and her voice accompanies us to places that bring us back to the tones of existence.

CASE STUDY

23 Oct, 2022
14:30-15:15

A Film Commission's Influence on Narrative Censorship, Film Tourism, and Creative Production

MAS Theatre

This session will be a panel discussion involving 3 division heads within ADFC moderated by the Commissioner and will discuss topics around a film commission's ability to influence the narrative of a project in a censorship capacity, the impact of its work on film tourism, and the effect on creative production in its respective territory.

MODERATOR: Hans Fraikin, Abu Dhabi Film Commissioner

SPEAKERS:

- Julia Valentine, head, English Language/International Production, Abu Dhabi Film Commission
- Omar AlDhaheri, head, Special Projects, Abu Dhabi Film Commission
- Sameer Al Jaber, head, Locations & Government Resources, Abu Dhabi Film Commission.



PROGRAMME DAY 1 (continued)

POLICY & ART MANAGEMENT

23 Oct, 2022
14:45 - 15:45

MAS
Auditorium

**The Culture Sector and COVID-19:
Resilience, Recovery, Revival**

The culture sector experienced significant decline during the COVID-19 pandemic, with approximately 10 million jobs lost in 2020 alone and estimated revenue losses amounting to 20 to 40 percent. In-person cultural experiences witnessed an eight-fold greater decline than the global average, with some sub-sectors declining 25% overall due to the sharp economic downturn and the public health measures put in place to curb the spread of the virus. Beyond these immediate economic repercussions, the pandemic has also exposed already existing fault lines and exacerbated inequalities within the culture sector. However, while suffering these losses the pandemic raised collective awareness of the importance of the sector for the well-being of individuals and societies. As the world emerges from the pandemic, one thing has become clear: returning to the status quo is not—and should not be—an option.

The Department of Culture and Tourism – Abu Dhabi and UNESCO joined forces to present the first global assessment of the impact of the pandemic on the culture sector since March 2020. Using data from more than 100 industry reports and 40 expert interviews, and economic analysis, the report aims to capture the full scale of the impact of the pandemic on culture, across all subsectors and all regions. Arguing that this crisis offers a unique opportunity to re-frame how culture is valued and thus supported, it offers insights on trends and structural transformation which can boost the cultural sector as a cornerstone of an economy built on sustainability and wellbeing. It also points to a set of strategic development considerations to inform dialogue, reflection, and decision-making, thereby supporting stakeholders across government, civil society, and the private and public sectors to develop a coordinated and collaborative approach to accelerate the recovery of the culture sector and craft a diverse, resilient, and thriving sustainable future.

MODERATOR: Loic Tallon, Associate Partner, McKinsey & Company

SPEAKERS:

- Editi Effiong, CEO, Anakle Films
- Smriti Rajgarhia, Director, Serendipity Arts Foundation
- Yvonne Tham, CEO, Esplanade, Theatres on the Bay
- Alessandra Serra, Managing Director, Orquestra Sinfônica da Bahia

PANEL

23 Oct, 2022
14:45-15:45

Redefining the role of the collector

MODERATOR:

- Guy Ullens, Collector
- Myriam Ullens, Collector
- Sultan Sooud Al-Qassemi, Founder, Barjeel Art Foundation
- Vanessa Branson
- Jennifer Stockman



PROGRAMME DAY 1 (continued)

PANEL

23 Oct, 2022
16:00 – 16:45

MAS Gallery S

The Power of Cultural Districts

The concentration of cultural activities and organizations in particular areas can happen organically but since antiquity it has also been part of urban planning. In the 19th century museum and theatre districts were created in European capitals that have come to be integral to those cities' identities and economies. In the last 30 years, cities from Abu Dhabi to Azerbaijan, Hong Kong to Houston have invested in creating cultural districts to foster tourism, to create seedbeds for creative industries, to provide cultural amenities for their communities and to stimulate economic development. At the same time, the effectiveness of districts in promoting these wider policy goals is being challenged on a number of fronts in the post-covid period: changing work patterns are challenging the economic vitality of the downtown areas where many districts are located; the future of international cultural tourism is unclear; the digital revolution is undermining the primacy of place in cultural consumption; the legitimacy of the cultural institutions that are their anchors is being questioned; supply chain issues and preoccupations with environmental impact and sustainability are changing the focus of programming. Can districts adapt to this changing context and in the process remain the effective tools of cultural policy they have been? If so, how?

This panel explores this agenda with a panel comprising cultural leaders at the sharp end of planning and managing cultural districts from around the world.

MODERATOR: Fiammetta Rocco, senior editor and culture editor, The Economist

SPEAKERS:

- Adrian Ellis, founder, AEA Consulting, Global Cultural Districts Network
- Nora Al Dabal, arts and creative planning director, Royal Commission of Al Ula
- Yvonne Tham, chief executive, The Esplanade Co.

WORKSHOP

23 Oct, 2022
12:30– 13:30

Deep listening workshop 2

16:00– 16:45

Culture Summit Majlis 1

16:30– 17:30

Workshop discussion 1



PANEL

23 Oct, 2022
16:45 - 17:30

MAS Gallery S

East African Design Futures

What if the Bauhaus was re-envisioned today on the African continent? Could design itself be reformed to repair our connection to nature and locale? Can a community of designers across the Continent be nurtured to advance a transformative worldwide agenda? These are questions posed by architects Christian Benimana, Senior Principal at MASS Design Group and Director of the African Design Centre, and Kabage Karanja and Stella Mutegi, Co-founders of Cave Bureau. Based in Kigali and Nairobi respectively, these designers are forging progressive, social and environmental approaches that are shifting the global design debate. In discussion with Cher Potter, Curatorial Director of the Design Museum's research platform Future Observatory, Benimana, Karanja and Mutegi unpack ideas of design, reform and possible futures.

MODERATOR: Cher Potter, curatorial director, Future Observatory

SPEAKERS:

- Kabage Karanja, Cofounder, Cave Bureau
- Stella Mutegi, Cofounder, Cave Bureau
- Christian Benimana, Senior Principal at MASS Design Group and Director of the African Design Centre.

PANEL

23 Oct, 2022
16:00-16:45

MAS Auditorium

Cities of Music

The UNESCO Creative Cities Network (UCCN) was launched in 2004 and currently has 295 member cities from 72+ countries around the world. The Network exists to promote cooperation among cities which recognized creativity as a major factor in their sustainable urban development and commitments to Sustainable Development Goals 2030. Music is one of 7 creative fields or domains that comprise the Network. In 2021, the Department of Culture and Tourism – Abu Dhabi (DCT) successfully secured designation of Abu Dhabi as a City of Music by UCCN. This panel will examine the experience of Cities of Music: What have been their most successful initiatives? What have they found to be the most important conditions for success in advancing their Cities of Music goals and aspirations?

MODERATOR: Gregory Baeker, Advisor, DCT Abu Dhabi

SPEAKERS:

- Dr. Ronald Perlwitz, Head of Music Programmes, DCT Abu Dhabi
- José Feuereisen Cross, President, Frutillar Ciudad Creativa
- Elie Habib, Founder, Anghami
- Rainer Kern, Music Officer, Mannheim
- Tammy Hurt, Chair of the Board, The Recording Academy.

FILM SCREENINGS AND TALKS

23 Oct, 2022
16:45-17:30

MAS Auditorium

Film on Film Introduction by Bella Barkett, Sha Sha Movies

SCREENINGS:

- In My Network (2021, 16'), Randa Maroufi
- The Return of Osiris (2019, 14'), Essa Grayeb
- Memories For a Private Eye #1 (2015, 30'), Rania Stephan.



PROGRAMME DAY 1 (continued)

ARTIST TALKS

23 Oct, 2022 15:45-17:15	Róisín Tapponi	Writer and Film Curator.
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MAS Theatre	Vikram Divecha	Curator
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	Manthia Diawara	Artist
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DINNER + TOUR

23 Oct, 2022 19:00-22:00	Museum Tour + Dinner (Louvre Abu Dhabi)	Writer and Film Curator.
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Louvre Abu Dhabi		
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PROGRAMME DAY 2

PERFORMANCE

24 Oct, 2022
8:00-8:40

MAS Entrance

Al Mdema

Al Mdema is a traditional performing art practiced by maritime communities of the UAE and the region. Traditionally performed along coastlines to celebrate success and bounty or even the launching of a new ship, this jovial dance form is accompanied by singing, a bagpipe and lots of drumming. Al Mdema encapsulates the true spirit of historical cultural exchange between seafaring communities of our coasts. These old folk songs are learned and exchanged by sailors across the seas and accompanied by a dance challenge. Due to its fast pace and energetic nature, it had come to be used in modern times to cheer at sports and other competitive activities.

8:45-8:50

MAS Atrium

Al Hibban

Al Hibban is an art that was traditionally performed in coastal neighbourhoods of the past to celebrate special social occasions such as weddings. Al Hibban performers move in a procession or parade while singing old folk songs and playing a traditional bagpipe instrument called the Jirba, accompanied by drums. In the past these processions would have carried gifts between the homes as well as invited the neighbours to join in the celebrations.

INTRODUCTION

24 Oct, 2022
9:00-9:05

MAS Gallery S

Overview of the day by Tim Marlow

KEYNOTES

24 Oct, 2022
9:05-9:15

HE Noura Al Kaabi

Minister of Culture and Youth,
UAE Ministry of Culture and Youth

24 Oct, 2022
9:15-9:30

Eyal Weizman: "Cloud Studies"

On the trajectory of Forensic Architecture and the way in which their theory and politics have evolved, the potentials and paradoxes of their type of practice, and their investigative use and critical introspection of technologies such as machine learning, modelling, and simulations.

SPEAKER:

- Eyal Weizman, director, Forensic Architecture

CREATIVE CONVERSATIONS

24 Oct, 2022
9:30-10:00

MAS Gallery S

Ai-Da in Conversation
with Tim Marlow

As an artist programmed by AI, the robot Ai-Da's work is a reflection on human aesthetic tastes and the conditions by which they are shaped. Tim Marlow unpacks the creative philosophy of the world's first humanoid artist, a creative with a singular insight into the intersection of art and technology.

SPEAKERS:

- Tim Marlow, director, Design Museum
- Ai-Da, Ai Robot.



PROGRAMME DAY 2 (continued)

CASE STUDY

24 Oct, 2022
9:30-10:00

MAS
Auditorium

Art by teamLab

teamLab is an international art collective, an interdisciplinary group of various specialists, such as artists, programmers, engineers, CG animators, mathematicians and architects whose collaborative practice seeks to navigate the confluence of art, science, technology and the natural world.

teamLab aims to explore the relationship between the self and the world, and new perceptions through art. In order to understand the world around them, people separate it into independent entities with perceived boundaries between them. teamLab seeks to transcend these boundaries in our perception of the world, the relationship between the self and the world, and the continuity of time. Everything exists in a long, fragile yet miraculous, borderless continuity of life.

teamLab has been creating art using digital technology since the beginning. Our aim of creative activity has always been to change people’s standards of value and contribute to societal progress.

Takashi Kudo from teamLab will talk about the philosophy and vision behind teamLab’s creativity.

SPEAKER: Takashi Kudo, Global Brand Director, teamLab

24 Oct, 2022
10:00-10:45

MAS
Auditorium

AI and the Future of Culture

For thousands of years, creativity has been the domain of humanity - that which sets us apart from everything else. Now AI has learned how to replicate humanity’s artistic response to environmental stimuli, laying bare the impact of socialization on our perceived creativity. What does this mean for the future of culture? In an age in which art and design are increasingly digitally dependent, what becomes of the notion of creative authenticity, and is this the domain of the human or the machine? In this discussion, thinkers working with AI explore the reciprocal relationship between AI and its creators in their endeavours to understand creativity.

MODERATOR: Priya Khanchandani, Head of Curatorial + Interpretation, the Design Museum

SPEAKERS:

- Aidan Meller, director, Aidan Meller Gallery
- Peng Xiao, CEO, G42
- Suhair Khan, Founder & Director, Open/Ended Design

24 Oct, 2022
10:00-10:45

MAS
Auditorium

From video games to virtual reality, how France structured a competitive and creative ecosystem

MODERATOR: Valerie Fouques, Regional Audiovisual Attache, Institut Francais

SPEAKERS:

- Stéphane André, CEO, Rubika
- Pauline Augrain, Acting Director of Digital, CNC (TBC)
- Chloé Jarry, Producer, Lucid Realities Studio





PROGRAMME DAY 2 (continued)

PERFORMANCE

24 Oct, 2022
11:00-11:15

Kader Attou

MAS Gallery S

An excerpt of “The Roots” by French Algerian choreographer Kader Attou, a dance performance in which he returns to the origins of hip-hop with an acrobatic celebration of the genre. Eleven dancers perform different facets of the former underground culture and show how the body can bend to different beats: from breakdance to Smurf, electric boogie to popping.

PANEL

24 Oct, 2022
11:15-12:00

Mentoring for Impact

MAS Gallery S

The preservation of artistic heritage is critical not only to the arts sector, but also to the legacy that we leave behind from generation to generation. The arts have provided us with a lens into the complex history of the human emotions, passions and tragedies that shape who we are today as human beings. Vis-à-vis the mentoring of the younger generation by artistic masters, our artistic heritage will be preserved and passed on to the future generations.

At its core, mentoring creates an environment for individuals to flourish and explore their talents with the guidance of experienced mentors, paving the path for new and unique contributions to art. In this panel, we ask and discuss: What impact can an effective mentoring scheme bring? Who should implement them? What strategies have been revised and improved? How should a mentoring scheme be implemented to have the most impact?

MODERATOR: Fiammetta Rocco, senior editor and culture editor, The Economist.

SPEAKERS:

- Erica Love, director, Culture Central
- Eric Wainaina, artist, founder, The Nairobi Musical Theatre Initiative.
- Gael Hedding, Director, Berklee Abu Dhabi



PROGRAMME DAY 2 (continued)

KEYNOTE

24 Oct, 2022
12:00- 12:15

Harvey Mason jr.
CEO, The Recording Academy.

Music and Influence on Global Culture

MAS Gallery S

CREATIVE CONVERSATIONS

24 Oct, 2022
12:15- 12:45

Panos A. Panay in conversation
with Jimmy Jam

Technology, Creativity, and the Changing Face of Pop Culture

SPEAKERS:

Panos A. Panay, President, The Recording Academy
Jimmy Jam

MAS Gallery S

PERFORMANCE

24 Oct, 2022
13:45- 14:00

Naseer Shamma TBC

Oud solo performance by Naseer Shamma.

MAS Gallery S

PANEL

24 Oct, 2022
14:30- 15:15

Artists Speak Out: Afghanistan
through a Culture Lens

Afghanistan is home to a vibrant cultural scene, which is an integral part of the country's diversity and identity. Cultural and artistic expressions can nourish, sustain and create spaces to debate and rethink solutions to address contemporary challenges and build paths for conflict resolution. UNESCO has called for the need to enable a safe environment for Afghanistan's artists, who play a central role for national cohesion and social fabric and has expressed its grave concern about the deteriorating situation of culture professionals, emphasizing the importance of culture for Afghanistan's citizens and for peace and stability in the country.

The vulnerability of artists in Afghanistan is heightened in emergency contexts, where they have often become direct targets of violence due to their work, sometimes forcing artists to leave the country. As women have often turned to arts to make their voices heard, this makes them particularly vulnerable in this context. Emergency situations thus represent an impediment to the continuity of artistic practices, translating into threats to the diversity of cultural expressions in the country and the loss of basic livelihoods for artists and their families.

MODERATOR: Manojna Yeluri, Asia Regional Representative, Artists at Risk Connection (ARC) PEN America

SPEAKERS:

- Alexandra Xanthaki, Special Rapporteur, UN
- Sahraa Karimi, Afghan film director.
- Omaid Sharifi, President of ArtLords TBC
- Elaha Soroor, Musician, Singer, Composer
- Fahima Mirzaie, Dancer and Sama Dance Teacher

MAS Gallery S





PROGRAMME DAY 2 (continued)

WORKSHOP

23 Oct, 2022 11:15- 12:15	Deep listening workshop 3
14:30- 15:15	Culture Summit Majlis 2
15:30- 16:30	Workshop discussion 2
16:30- 17:30	Workshop discussion 3

PANEL AND INTERACTIVE PERFORMANCE

24 Oct, 2022
15:30-16:30

MAS Gallery S

Making a Space Public

What is public space? How do we find connection and intersection in an increasingly virtual and individualistic world? Can creative exchange be a catalyst for the sharing of space and time across distance and difference? This panel will focus on the formation of public, social and civic spaces as part of the work of cultural institutions. By bringing different disciplinary perspectives together—that of architect, curator, and artist, the discussion will begin to map the contours and edges of creating both physical and conceptual spaces of gathering and exchange. Participants will be invited to join in a sonic, spatial, and communal experience of making space as a public during the panel presentation.

This is a prolonged session where panelists will engage audiences and use various techniques for "making a space public." The panel starts during a "performance" slot and continues through a regular session in order to give panelists the time to do audience activations.

MODERATOR: Cyra Levenson, Guggenheim

SPEAKERS:

- Emeka Ogboh, artist
- Jing Liu, architect

PANEL

24 Oct, 2022
16:30-17:30

MAS Gallery S

What the museum is not

Culture and Development: Philanthropy, Collections, and Conservation

Patrons, collectors, and museum directors have used culture as inspiration for repair and development. How have these institutions—museums and foundations—protected cultural legacies and grown networks for preservation, education, and advancement for art and culture? As International Museum Day celebrates forty years, this discussion also focuses on the power of these cultural institutions to drive sustainability, introduce new ways of accessibility and digitisation, and continuing to expand communities through education.





PROGRAMME DAY 2 (continued)

24 Oct, 2022
11:15-12:00

MAS
Auditorium

Cultural and Creative Ecosystems: Proximity Policies, Strategies and Approaches

The Cultural and Creative Ecosystem (CCE) are difficult to separate from the emergence of 'policies of proximity' in cultural policy and planning. The decline in international travel has forced cultural institutions and actors to direct greater attention to the local – the 'hyper-local' – which requires a more sophisticated and nuanced understanding of the local population, starting with its multifaceted diversity. It also enforces a reconsideration of the role of large cultural infrastructure, institutions that emerged stronger due to significant levels of public investment, and the smaller, less well-financed entities that are often the drivers of innovation. What are the required functions and practices of major cultural infrastructure within the larger ecosystem in which they exist? What examples of leading policies, strategies and approaches can be identified among variable policymakers, organisations, and practitioners? How can we maintain the balance within CCE over time, despite the destabilizing circumstances such as the Covid-19 pandemic crisis? How do the physical and digital models of CCE coexist today? How can we regulate this coexistence, and what are the gaps to be addressed? This panel will focus on international case studies that will illustrate the diversity of CCEs and their elements on different scales: from the micro to the global and back again.

MODERATOR: Dr. Tom Fleming, International Expert on Creative Economy, and Director of Tom Fleming Consultancy.

SPEAKERS:

- Mustapha Bouhayati, CEO, LUMA Foundation (Luma Arles)
- Hae-Bo Kim, Head of Research & Development, at the Seoul Foundation for Arts and Culture.
- Jordi Pascual, Founding Secretary and Coordinator, United Cities and Local Governments (UCLG) Culture Committee

CASE STUDY

24 Oct, 2022
12:00-12:30

MAS
Auditorium

The Manuscripts & Music of Mali Magic

Discover the story of the origins and resilience of Mali's diverse culture, from the Timbuktu Manuscripts to contemporary music, with Dr. Abdel Kader Haidara (Founder of SAVAMA-DCI) and Manny Ansar (Co-Director of Timbuktu Renaissance). The speakers, together with Google Arts & Culture and more partners, launched Mali Magic on March 10th offering a new interactive and educational way to discover Mali's incredible treasures.

MODERATOR: Mahamadou Nimaga, former Ambassador of Mali to the US

SPEAKERS:

- Dr. Abdel Kader Haidara, founder, SAVAMA-DCI
- Manny Ansar, co-founder, Timbuktu Renaissance, director, Festival in the Desert.



PROGRAMME DAY 2 (continued)

KEYNOTE CONVERSATION

24 Oct, 2022
14:00 - 14:30

Frank Gehry in conversation
with Mina Al Oraibi

MAS Gallery S

PANEL

24 Oct, 2022
14:00-14:45

**Cultural and Creative Ecosystems:
Infrastructures, Regulations
and Challenges**

MAS
Auditorium

The pre-pandemic culture and creative sector was characterized by a diverse set of disconnected enterprises and activities with few overarching systems of support. It was this fragmentation that made the sector so vulnerable when the pandemic struck. There is a widespread acceptance of the need to 'build back better' through the creation of more adaptable and resilient culture and creative ecosystems. Among the characteristics of these ecosystems: networks and synergies within and across disciplines; information and knowledge-sharing systems, partnerships, co-financing, and in some cases merging of entities; and new models of shared governance supporting planning and decision-making across public-, private- and third sectors (community organisations, NGOs, etc.). How, and through what processes, can we develop more resilient and sustainable CCEs in the future? Would any new forms of power emerge from ecosystems governance? What are the future challenges that we can predict and address starting from today? What regulations and laws (e.g., in the domain of IP, security, and others) do we need to elaborate on to respond to this fast change?

MODERATOR: Dr. Tom Fleming, International Expert on Cultural Policy & the Creative Economy, Director of Tom Fleming Consultancy.

SPEAKERS:

- Andrea Dempster Chung, Co-Founder and Executive Director, Kingston Creative
- Edward Kwakwa, Assistant Director General, Global Challenges and Partnerships Sector, World Intellectual Property Organization (WIPO)
- Laia Gasch, new Acting Director of WCCF, and Senior Advisor for Culture and the Creative Industries for the Deputy Mayor of London and Director, World Cities Culture Forum (WCCF).



PROGRAMME DAY 2 (continued)

PANEL

24 Oct, 2022
15:30-16:15

MAS
Auditorium

Culture today

In the last two years, as a response to the global challenges that have been threatening the arts and culture industries, the sector has had to rethink and to reinvent itself in order to stay present and relevant. A myriad of transformations in production, creation processes, and audience engagement opportunities have been put forward as a response to new realities and hardships. In this panel, we will delve into these new mechanisms, with a focus on the music, performing arts and visual arts sectors, in order to capture shifting points of view and practices that are shaping the future of the cultural landscape in the Arab region and its audiences.

MODERATOR: Maral Mikirditsian, Deputy Director, Arab Fund for Art and Culture OR Rima Mismar, Executive Director, Arab Fund for Art and Culture

SPEAKER:

- Heba Hage-Felder, Director, Arab Image Foundation.
- May Mostafa
- Dr. Driss Ksikes

SCREENINGS

24 Oct, 2022
16:15-17:45

MAS
Auditorium

Film on Film Introduction by
Bella Barkett, Sha Sha Movies

SCREENINGS:

- Karaoke (2015, 22'), Raed Yassin
- Reverse Angle (1991, 28'), dir. Maani Petgar
- Deep Sleep (2014, 13'), dir. Basma Al Sharif.

CREATIVE CONVERSATIONS

24 Oct, 2022
11:15-11:45

MAS Theatre

Dr. Jos Boys in conversation
with Tim Marlow

Disability and Difference as a
Creative Generator, The DisOrdinary
Architecture Project

Disabled people are usually assumed to be passive recipients of culture, rather than its active creators. In this conversation, Jos Boys and Tim Marlow discuss The DisOrdinary Architecture Project, a UK platform led by disabled artists and architects, which aims to show how starting from disability and difference is a creative generator – an innovative and exciting means to develop inclusive design ideas, practices and spaces across cultural and architectural sectors.

SCREENINGS:

- Dr. Jos Boys, Senior Lecturer in Environments for Learning, University College London
- Tim Marlow, Director, the Design Museum.



PROGRAMME DAY 2 (continued)

ARTIST TALKS

24 Oct, 2022
14:00-15:15

MAS Theatre

Dr Gus Xia
Description

Artist

Wael Al Awar
Description

Architect

The production of traditional cement generates 8 percent of the world’s CO2 emissions. Brine – highly saturated salt water created during industrial desalination – is often disposed of in the sea, harming marine ecosystems. These processes are especially marked in the UAE, one of the world’s leading desalinators. In recognition of the negative impact of the construction industry on the environment, and in response to their position as architects practicing in the UAE, waiwai developed a prototype of an environmentally friendly salt-based cement alternative made from recycled industrial waste brine.

waiwai presented this research as Wetland, the National Pavilion of the United Arab Emirates at the Venice Architecture Biennale in 2021. The project emphasized architecture’s responsibility to develop new, sustainable modes of working that are suited to particular local conditions. It was awarded the Golden Lion, the Biennale’s highest honour.

SPEAKER: Wael Al Anwar, Founder, waiwai

Melanie Taylor
Description

Exhibition designer

ARTIST TALK

24 Oct, 2022
15:30-17:00

MAS Theatre

Agnieszka Kurant, Artist

Agnieszka Kurant presents her interdisciplinary conceptual practice investigating collective intelligence, nonhuman intelligences (from microbes to Artificial Intelligence), the future of labour and creativity, and the exploitations within surveillance capitalism.

Khalil Rabah, Artist

Artist

Galit Ealit

Curator

Dr Pradeep Sharma





PROGRAMME DAY 2 (continued)

CREATIVE CONVERSATIONS

24 Oct, 2022
12:00-12:30

Vanessa Branson in conversation
with Dr Nadim Samman

Vanessa Branson's "One Hundred Summers," and cultivating transnational art communities, discourse, and preservation.

MAS Theatre

SPEAKERS:

- Vanessa Branson, author, collector
- Dr Nadim Samman, curator, art historian, editor.

PANEL

24 Oct, 2022
17:00-17:45

Creating a Character

This session will be led by the newly launched Sandstorm Comics. Sandstorm team Mo and Mohammad will lead the discussion on the art of storytelling through the medium of comics, while acclaimed manga artist WhytManga draws a live illustration of a newly created character, inspired by Middle Eastern culture, and influenced by suggestions from the audience.

MAS Theatre

SPEAKERS:

- Mo Abedin, Artist
- Mohammad Al Shaibani, Artist
- WhytManga, Artist

DINNER + TOUR

24 Oct, 2022
19:00-22:00

Al Hosn Tour + 'The Roots'
Performance by Kader Attou + Dinner
(Cultural Foundation)

The Roots' Performance by Kader Attou With The Roots, choreographer Kader Attou returns to the origins of hip-hop with an acrobatic celebration of the genre. Eleven dancers perform different facets of the former underground culture and show how the body can bend to different beats: from breakdance to Smurf, electric boogie to popping.

Cultural
Foundation



PROGRAMME DAY 3

PERFORMANCE

25 Oct, 2022
8:00 - 8:40

MAS Entrance

Al Rowwah

Al Rowwah is a traditional performing art that is native to the mountain tribes of the UAE. Members of the community would gather and entertain themselves by forming drumming circles, instigated by one drummer and gradually escalating to include as many drums as willing. The drumming is accompanied by simple repeated words that change according to the time of the day it is performed. Today, Al Rowwah is still found in ceremonies, weddings, and cultural events.

8:45 - 8:50

MAS Entrance

Al Nadba

Al Nadba is the traditional war cry of the Ru'us Al Jibal mountain tribes of the UAE. Today, the echoes of the Nadba carried by the natural acoustics of the mountains is used to announce the arrival of kin and visitors from neighbouring villages, or as a gesture of gratitude for being well received. A piercing cry that is answered by a chorus of intense chants, Al Nadba evokes feelings of awe, pride, honour, and mostly strength in unity.

WELCOME REMARKS

25 Oct, 2022
9:00 - 9:05

MAS Gallery S

Introduction - overview of the day
by Tim Marlow

PANEL

25 Oct, 2022
9:15 - 10:00

MAS
Auditorium

A Conversation Curated by
The Recording Academy

A discussion on growing local creator economies.

MODERATOR: Joe Phelan, Co-Chairman, The Greatest Works Agency

SPEAKERS:

- Panos A. Panay, President, The Recording Academy



PROGRAMME DAY 3 (continued)

PANEL

25 Oct, 2022
10:00 – 10:45

MAS Gallery S

Creating a Richer Chorus

The prevalence of conversations about identity, nationalism, restitutions and decolonisation has led us to want to challenge two complex questions: what is this richer narrative, and who is creating it?

Tangible and intangible cultural resources and cultural and creative industries have become powerful drivers in the development of identities and inclusion in a diverse global environment, both on physical and digital levels. The diversity of cultural expressions and the exponential growth in digital media flows simultaneously provide an opportunity and a challenge: digital tools and platforms provide widespread accessibility and low-cost tools for individuals and communities to express and communicate their identities and diversity on a global scale and provided a social and psychological lifeline during times of lockdown, but the explosion of content paves the path for the colonising impact of dominant global media flows. The selection of diverse voices taking part in this discussion will generate a richer understanding of historical narratives.

MODERATOR: Fiammetta Rocco, senior editor and culture editor, The Economist.

SPEAKERS:

- Monica Hanna, Egyptologist, dean, Arab Academy for Science, Technology & Maritime Transport
- Samson Bakare, multidisciplinary artist and activist.
- Lady Ashley Shaw-Scott Adjaye

25 Oct, 2022
10:00 – 10:45

MAS Auditorium

Culture and Climate Change: Challenges and opportunities for mitigation and resilience (Climate – Culture – Communities)

Climate change is affecting all regions and countries, particularly those more vulnerable, by making natural hazards, such as storms, draughts, sea level raising, etc., increasing in frequency and intensity. It deeply affects the Culture Sector, already facing several challenges; among others, it threatens several cultural heritage assets around the world, particularly in Africa and in Small Islands Developing States (SIDS), which tangible and intangible cultural heritage is in danger of disappear due to the increase of sea level and other related hazards. However, at the same time, through the Culture and Creative Sector is possible to find several resources and opportunities to strengthen resilience. Particularly, Youth groups and activists are a critical players to achieve this.

Furthermore, the sector can play a critical role in the fight against climate change, since arts, culture and heritage constitute an invaluable resource to help communities reduce greenhouse gas (GHG) emissions and strengthen adaptive capacity. The integration of climate change mitigation measures within the Culture Sector brings many opportunities for the sector itself, to become more resilient and acquire more support from governments and international organizations fighting climate change.

MODERATOR: Andrew Potts, ICOMOS Climate Change and Heritage Working Group, Climate Heritage Network Secretariat

SPEAKERS:

- Alexandra Xanthaki, Special Rapporteur, UN [5 min pre-recording]
- Repaul Kanji, ICCROM Youth Forum leader



PROGRAMME DAY 3 (continued)

PERFORMANCE

25 Oct, 2022 11:00 – 11:15	Yarub Smarait & Samvel Gasparyan	A blend of world music with Arabic influences featuring violinist Yarub Smarait & Samvel Gasparyan.
MAS Gallery S		

CREATIVE CONVERSATIONS

25 Oct, 2022 11:15 – 11:45	Sumayya Vally in conversation with Tim Marlow	For Sumayya Vally, heritage is at the starting point of any design. Vally's Material Histories project for the Istanbul Design Biennale employed recipes as archival material that informed new cartographies, whilst her Serpentine Pavilion took inspiration from the physicality of historic cultural sites significant to diasporic and cross-cultural communities. In conversation with Tim Marlow, Vally discusses how notions of nostalgia, history and heritage form the catalyst for new configurations of material culture that contribute to the construction of contemporary identities.
MAS Gallery S		SPEAKERS: <ul style="list-style-type: none">• Tim Marlow, director, Design Museum• Sumayya Vally, architect.

CREATIVE CONVERSATIONS

25 Oct, 2022 11:15 – 11:45	Michael Kovac in conversation with Rico Love	Making music through a global lens
MAS Auditorium		

PANEL

25 Oct, 2022 11:45 – 12:30	Taking Bollywood Global: Dynamics of Diversity	In contrast to Hollywood which has always sought global audiences with diverse content, Bollywood in its early formations sought to reach larger global audiences but without dramatically expanding diversity in content. This has shifted dramatically in recent years and was accelerated exponentially with the rise of digital streaming platforms that expanded access to diverse audiences globally and drove diversity in cultural content. Bollywood ambition to “go global” has differed in significant ways from strategies employed by Hollywood. How do the experience of Hollywood and Bollywood differ in reaching global audiences? How does evolving Bollywood content relate to the rapid expansion of local and regional film and music globally? For example, local and regional music is the fastest growing segment of the global music industry today. Has the search for global markets impacted the content matter and stories told in Bollywood films, or has it mainly been different marketing strategies?
MAS Gallery S		MODERATOR: Hans Fraikin, Abu Dhabi Film Commissioner. SPEAKERS: <ul style="list-style-type: none">• André Timmins, co-owner Wizcraft• Sameer Nair, CEO, Applause• Kabir Khan, Director “83”.



PROGRAMME DAY 3 (continued)

PANEL

25 Oct, 2022
11:45 - 12:30

MAS
Auditorium

Cultural and Creative Ecosystems:
Future Foresight

The CCEs are constantly impacted by the reflection about the future change already emerging in the present. The practice of future foresight seeks to challenge the mental models and narratives about the future in order to provide a better insight on the ecosystem strategies, industry risks and political resolutions that need to be undertaken in present. What are the leading visions and conceptions that shape the CCEs today and will be transmitted to the future generations? How could the challenges that CCEs might encounter in the future be taken under control in the present? What needs to be done in the following years to ensure the integrity and the sustainability of the CCEs?

MODERATOR: Dr. Tom Fleming, International Expert on Creative Economy, Director of Tom Fleming Consultancy

SPEAKERS:

- Chris Dercon, Director, Rmn-Grand Palais
- Manal Ataya, Director General, Sharjah Museums Authority OR Bill Bragin, Executive artistic director, NYUAD
- Victoria Contreras, Executive Director, Conecta Consulting

ARTIST & CURATOR TALKS 4

25 Oct, 2022
11:45-12:30

MAS Theatre

Joselina Cruz
Prof Natalie King

Curator

Case study | Curating Care-Fully: Indigenous exhibitions at the Venice Biennale and beyond

SPEAKERS:

- Professor Natalie King, Curator and Writer

KEYNOTE CONVERSATION

25 Oct, 2022
12:30 - 13:00

MAS Gallery S

David Adjaye in conversation with
Mina Al Oraibi

The Abrahamic Family House: how can architecture create peaceful co-existence and acceptance

MODERATOR:

PERFORMANCE

25 Oct, 2022
14:00 - 14:15

Al Ahalla

Al Ahalla is a traditional collective performing art form that is native to the maritime communities of the UAE. Said to have originated on long pearling trips as a work song, or as a means to alleviate pain and homesickness, the circular boat form of the performance and its unique haunting melodies and verse have integrated over time with the coastal Ayyala performing art movements and formations to evolve and create an emotive piece performed by Mubarak Al Otaiba performing arts group.

PERFORMER: Mubarak Al Otaiba Performing Arts Group.



PROGRAMME DAY 3 (continued)

KEYNOTE

25 Oct, 2022
14:15 - 14:30

MAS Gallery S

Erica Muhl, President, Berklee

“Educating Change Makers Through Arts and Culture”.

President Muhl’s address will examine the arts and arts-based educational models as foundational in developing the skills and attributes that are essential for college graduates in all fields, and most particularly for those who wish to succeed in the rapidly changing landscape of the world’s creative industries. Dr. Muhl will also address the new roles educators must play in cultivating this new, 21st-century mindset in their students.

Artist & Curator Talks 5

25 Oct, 2022
14:15 - 15:30

MAS Theatre

Rola Khayyat

Ines Wieszman

Artist

Architect

PANEL

25 Oct, 2022
14:30 - 15:30

MAS Gallery S

Integrating Cultural Diversity
Through Music

Award-winning pianist, composer, and educator Danilo Pérez believes that a united global perspective for the arts and social justice are the keys to moving humanity forward in harmony. Pérez has convened his Global Jazz Project – gifted Berklee Global Jazz Institute members such as alumni George Lernis (Greece) and Berklee faculty Patricia Zárate Pérez (Chile). Joining them will be renowned oud player Charbel Rouhana (Lebanon) and seasoned media executive and current CEO of the Latin Recording Academy Manuel Abud (Mexico/United States). Artistic Director of Berklee Abu Dhabi and singer-songwriter Mayssa Karaa (Lebanon/ United States) will be guiding the conversation – to contribute their respective cultural learnings and personal experiences with the goal of building community through music, without borders.

MODERATOR: Mayssa Karaa, Artistic Director, Berklee Abu Dhabi

SPEAKERS:

- Danilo Pérez
- Patricia Zárate Pérez
- George Lernis
- Charbel Rouhana
- Manuel Abud, CEO, Latin Recording Academy

WORKSHOP

23 Oct, 2022
14:30- 15:15

16:30- 17:30

Culture Summit Majlis 3

Workshop discussion 4



PROGRAMME DAY 3 (continued)

CASE STUDY

25 Oct, 2022
15:45 - 16:15

MAS Theatre

Art of Animation

Where do we get our ideas and why animation? What is it about 'anime' that has made it a global phenomenon and contributed to Japan's status as cultural powerhouse? How does animation reflect our socio-political conditions? This session will focus on the Art of Animation, with a special focus on its relationship within and on Arab culture, its Asian origins, and the power of this medium to travel cross-culturally.

SPEAKER:

- Fadel Al Mheiri, Film Director

PANEL

25 Oct, 2022
15:45 - 16:30

MAS Gallery S

The New Canon

Many cultures and identities of the Middle East remain unexplored to the rest of the world. How can institutions, both incumbent and newly founded, rewrite the story of modernism by taking the individual on a journey through global art from the mid 21st century to contemporary times, charting the evolution of modernism into a cutting-edge global movement? How are institutions creating a new art history narrative centred on the Global South with a focus on connections between the Middle East and Asia?

MODERATOR: Fiammetta Rocco, senior editor and culture editor, The Economist.

SPEAKERS:

- Rafal Niemojewski, executive director, Biennial Foundation
- Maya Allison, executive director, chief curator, The NYU Abu Dhabi Art Gallery, NYU Abu Dhabi
- Sultan Sooud Al Qassemi, Founder, Barjeel Art Foundation
- Manal Ataya, Director General, Sharjah Museums Authority

KEYNOTE

25 Oct, 2022
16:30 - 16:45

Michael Hendrix, Partner and Global Director of Design, IDEO:
"Borderless Creativity"

Musicians are increasingly making positive social impact in unexpected domains like education, healthcare and finance. While it is certainly a result of increased access to digital tools and global networks, the essential key to their success is in their perspectives. Michael Hendrix, an IDEO Partner and Berklee College of Music professor, breaks down the characteristics of these creative mindsets, showing how artists like Bjork and Pharrell approach innovation beyond their art and make creativity borderless.



PROGRAMME DAY 3 (continued)

PANEL

25 Oct, 2022
16:45 - 17:30

People and Place

Reflecting on the influence on their work of communal architectural typologies such as the mosque, the cinema or the theatre, Sumayya Vally, Paloma Strelitz, and Noura Al Sayeh Holtrop discuss how the architecture of public space is instrumental in constructing and expressing our personal identities, serving as spaces to come together and creating communities that are constructed along lines of shared interest, religion, and kinship.

MODERATOR: Priya Kanchandani, Head of Curatorial + Interpretation, the Design Museum

SPEAKERS:

- Sumayya Vally, architect
- Paloma Strelitz, creative director
- Noura Al Sayeh Holtrop, architect and curator.

PANEL

25 Oct, 2022
14:15-15:00

Global Storytellers: A Perspective from Africa

In a time where audiences around the world are expressing interest in more diverse cultural content, this session will explore how African content is reaching beyond Nollywood with a wider African view to reach new global audiences. This session will focus on how Africa is claiming ownership of their own stories and reaching new audiences with their content.

The session will explore these issues from the standpoint of stories and content creation as well as how African and other audiences are consuming this content, how digital platforms are expanding in the region, and how stories from the region can reach new audiences. The session will provide insight into African culture and media from both a creative and strategic viewpoint.

MODERATOR: Isaac Kwaku Fokuo Jr., Founder and Principal, Botho Emerging Markets.

SPEAKERS:

- Flavia Motsisi, Commissioning Editor, M-Net, Local Entertainment Channels
- Abiola Olaonipekun, Principal Consultant, BanahGrace
- Derrick Ashong, Founder and host, 'The Mic: Africa'.

CREATIVE CONVERSATIONS

25 Oct, 2022
15:00-15:30

Liza Henshaw in conversation with Angelique Kidjo

MAS
Auditorium



PROGRAMME DAY 3 (continued)

CASE STUDY

25 Oct, 2022
17:00-17:30

MAS
Auditorium

Cultivating a Cultural Vitality
Programme at the Smithsonian

For more than fifty years on the National Mall in Washington, DC, the Smithsonian Folklife Festival has collaborated with communities around the world to present their cultural heritage to the American public. Participation in the Festival changes lives, often motivating tradition bearers to further protect and promote their heritage. However, back home, they often struggle to keep cherished cultural practices vital and relevant for the next generation. Could practices developed through the Folklife Festival be applied in-situ for greater impact? Halle Butvin will discuss the challenges of building the Smithsonian's Cultural Vitality Programme and the promising early results of its on-the-ground projects.

SPEAKERS:

- Halle Butvin, Director of Special Projects, Center for Folklore and Cultural Heritage, Smithsonian Institution

ARTIST & CURATOR TALKS 5

25 Oct, 2022
14:00-15:30

MAS Theatre

Rola Khayyat
Ines Weizman
Rain Wu

Artist
Architect
Designer

25 Oct, 2022
15:45-16:15

Art of Animation

Where do we get our ideas and why animation? What is it about 'anime' that has made it a global phenomenon and contributed to Japan's status as cultural powerhouse? How does animation reflect our socio-political conditions? This session will focus on the Art of Animation, with a special focus on its relationship within and on Arab culture, its Asian origins, and the power of this medium to travel cross-culturally.

SPEAKERS:

- Fadel Al Mheiri, Film Director





PROGRAMME DAY 3 (continued)

PANEL

25 Oct, 2022
16:15-17:00

From Treasure House to Modern Agora: The Rise of the Museum as a Civic Space

Building on this year theme of A Living Culture, the Louvre Abu Dhabi is inviting participants to Culture Summit 2022 to explore how museums can, today, offer a much-needed modern version of the 'agora', this central public space in ancient Greek city-states where people gathered to discuss, experience and shape the life of their city.

After sharing a brief global overview of the rise of museums as civic space, Anaïs Aguerre, cultural advisor and founder of Culture Connect will unpack with artist Latifa Saeed who was part of the first edition of the Richard Mille Art Prize created by Louvre Abu Dhabi and Alia Al Shamsi, Emirati-Italian artist and Cultural Programming Manager at the Louvre Abu Dhabi how museums can function as a modern agora and what opportunities this represent for artists, art managers and the audience, with a focus on the specific mission of education and community engagement.

MODERATOR: Anaïs Aguerre, cultural advisor, founder of Culture Connect

SPEAKERS:

- Latifa Saeed, artist
- Alia Al Shamsi, artist, Cultural Programming Manager, Louvre Abu Dhabi.

CLOSING REMARKS

25 Oct, 2022
17:30-18:00

Wrap up and Closing Panel

MODERATOR: Hadley Gamble, CNBC

SPEAKERS:

- HE Mohamed Khalifa Al Mubarak, Chairman, DCT Abu Dhabi
- Ernesto Ottone Ramirez, Assistant Director-General for Culture, UNESCO
- Fiammetta Rocco, senior culture editor, the Economist
- Tim Marlow, director, the Design Museum
- Stephanie Rosenthal, Director, Guggenheim Abu Dhabi

CLOSING PERFORMANCE

25 Oct, 2022
18:00-21:00

Closing Performance by Danilo Pérez's Global Jazz Project featuring special guest Charbel Rouhana + Dinner (Manarat Al Saadiyat)

Manarat Al Saadiyat

Similar to Dizzy Gillespie's United Nations Orchestra, which helped launched Pérez's international career, Danilo's Global Jazz Project is a multicultural combo that features violinist Ángela Varo (Spain), alto saxophonist & spoken words Patricia Zárate (Chile), vocalist Nadia Washington (USA), percussionist George Lernis (Greece), and bassist Ciara Moser (Austria). With their intriguing, unconventional instrumentation (to jazz standards), Danilo Perez's Global Jazz Project afford the music with a Pan-Mediterranean, "beyond category" quality that alludes to Panamanian folk, chamber music, cinematic score, and, of course, the sparkling improvisation associated with jazz. Joining them as a special guest will be acclaimed oud performer and composer Charbel Rouhana.

The performance will be followed by dinner at Manarat Al Saadiyat.