



# Culture Summit Abu Dhabi

**Culture Summit convenes leaders from the field of arts, heritage, media, museums, public policy and technology, to identify ways in which culture can transform societies and communities worldwide.**

Organised by the Department of Culture and Tourism - Abu Dhabi, the 2022 edition continues its partnership with leading international arts, technology and media organisations to bring leaders in art and culture to Abu Dhabi for an extraordinary forum of knowledge exchange, debate, and policy development, taking place at Manarat Al Saadiyat, Abu Dhabi from 16 to 18 May 2022.

**A Living Culture** gathers the expertise of policy makers, researchers, artists and curators to examine contemporary issues driving change in the culture and creative industries (CCI) and the wider culture sector today. An overarching assumption driving discussion is that the pandemic, and the seismic shifts in cultural production and dissemination it induced, has shifted our relationship with culture, transforming it to a more living and dynamic part of our daily lives and experience. New cultural ecosystems characterized by greater fluidity, collaboration and resource sharing are emerging to support and sustain CCI. The radically evolving global media landscape provide both challenges and opportunities for preserving and promoting diversity of cultural expression and inclusion. In this solution-seeking Summit, three proposed sub-themes or streams investigate the overarching theme of A Living Culture. Each stream drives the day's programme, channelling discussion aimed at generating solutions to the critical challenges and opportunities facing CCI and the wider culture sector today.

## DAY 1

### Living Cultural Ecosystems – a sectoral lens (which examines culture sector issues and perspectives)

After the severe impact of COVID on the culture sector, much has been made of the need for new, more dynamic or living cultural or creative ecosystems – systems that are more adaptable, resilient and responsive to change. These ecosystems are being interpreted and implemented on two levels: A sectoral level (e.g., music) and by jurisdiction or geography (e.g., cities).

## DAY 2

### Living in Culture - a people/ community/cultural consumer-participants lens

While the pandemic brought damage and disruption to CCI it also forced the sector to innovate to survive. The most dramatic and extensive of these innovations was the exponential increase in digital content creation and dissemination. Particularly during times of lockdown, access to these digital cultural products and services became a social and psychological lifeline and part of people's daily routine and experience, Streamed cultural content is being seen as a resource in healthcare, education and other social and cultural services.

## Day 3

### Culture, Diversity, Power - a diversity lens (focuses on policies of parity and structures of enablement)

CCI and broader cultural resources – both tangible and intangible – are powerful drivers in identity building and inclusion in a diverse global environment - both physical and digital. The exponential increase in digital media flows poses both opportunities and challenges related to CCI and the diversity of cultural expression.

Sessions Programmed by

Organised By



GUGGENHEIM



دائرة الثقافة والسياحة  
DEPARTMENT OF CULTURE  
AND TOURISM



## PROGRAM DAY 1

### WELCOME AND OPENING REMARKS

16 May, 2022  
9:00 – 9:15am

#### Welcome and Opening Remarks

Welcome and Opening Remarks by HE Mohamed Khalifa Al Mubarak, Chairman of DCT - Abu Dhabi, includes overview of Summit by Tim Marlow.

#### SPEAKER:

- HE Mohamed Khalifa Al Mubarak, Chairman, DCT Abu Dhabi.

### OPENING PANEL

16 May, 2022  
9:45 – 10:30am

#### The role of culture in making resilient and shared societies

In this panel, we will explore and discuss the lessons learned from this pandemic and explore potential best practices that different governments can implement to ensure that all groups of society, particularly those more vulnerable, have access to cultural content and production – including in the digital world – which has proved to be an integral part of many people’s lives and wellbeing during this pandemic. The panelists will share their proposals on how to ensure that all citizens can become active contributors to our living culture and in this way promote a more inclusive and diverse society. Based on their experience advocating for the concept of Shared Society, panelists will share recommendations and best practices to ensure all groups of society have access to cultural content and also the opportunity to be active contributors to the production of culture. Shared Society is defined as one in which all individuals and constituent groups hold status as equally contributing participants, free to express their differences while integrating their voices within the broader population. It respects everyone’s dignity and human rights while providing every individual with equal opportunity.

#### SPEAKERS:

- **Moderator:** HE Zaki Anwar Nusseibeh, Cultural Advisor to HH the President
- Dalia Grybauskaitė, President of Lithuania (2009-2019) and Member of Club de Madrid
- Ivo Josipović, President of Croatia (2010-2015) and Member of Club de Madrid
- President Joyce Banda, President of Malawi (2012-2014) and Member of Club de Madrid.



## PROGRAM DAY 1 (continued)

### PANEL

16 May, 2022  
12:00 – 12:30pm

**Post-COVID Cultural Management:  
What Have We Learned About  
Sustainable Cultural Organisations?**

**Post-COVID Cultural Management: What Have We Learned  
About Sustainable Cultural Organisations?**

The pandemic revealed structural flaws and fragilities across the culture sector that made it particularly vulnerable to shocks and large-scale instability. These fault lines are most often discussed at a sector-wide policy level but must also be understood in the context of individual cultural organisations. While large, publicly-funded organisations fared better than smaller independent organisations, cultural organisations of all sizes have been poorly networked working in isolation from other organization within the sector and with external partners. Financial models rely on fluctuating external funding sources and organisations suffer from insufficient understanding of audiences, consumers, and communities. The pandemic forced organisations to innovate. What new ideas and practices in business models and cultural management emerged that can contribute to more sustainable organisations and larger cultural ecosystem? And finally, is there a risk of organisations reverting to comfortable pre-COVID practice as the pandemic recedes?

#### SPEAKERS:

- Joselina Cruz, director, Manila Museum of Art
- François Colbert, Professor of Marketing, HEC, Montreal and UNESCO Chair in Cultural Management
- Anthony Sargent, International cultural advisor and communicator.

### CREATIVE CONVERSATIONS

Lina Ghotmeh in conversation with  
Justin McGuirk

#### SPEAKERS:

- Justin McGuirk, chief curator, Design Museum, director, Future Observatory
- Lina Ghotmeh.

### PERFORMANCE

16 May, 2022  
13:00– 13:45pm

Kader Attou

### KEYNOTE

16 May, 2022  
13:00– 14:00pm

**Eyal Weizman: "Cloud Studies"**

On the trajectory of Forensic Architecture and the way in which their theory and politics have evolved, the potentials and paradoxes of their type of practice, and their investigative use and critical introspection of technologies such as machine learning, modelling, and simulations.

#### SPEAKERS:

- Eyal Weizman, director, Forensic Architecture.



## PROGRAM DAY 1 (continued)

### PANEL

16 May, 2022  
14:00 – 14:45

**The Culture Sector and COVID-19:  
Resilience, Recovery, Revival**

This panel discussion will explore how the COVID-19 pandemic is reshaping the culture sector and outline directions for the sector's recovery. Building on the recently published DCT-UNESCO report on the impact of the COVID-19 pandemic on the Culture Sector, we will provide a deeper dive on the key global trends and provide insights and perspectives on the key findings of the report. Our goal is to help participants activate the report findings to accelerate the recovery of the culture sector at a practitioner, institutional, city or national basis. The session will bring together three Leaders from the culture sector who were interviewed as part of the report development. In a panel discussion format, they will address questions including:

1. What is your greatest concern for the culture sector coming out of the last two years of the COVID-19 pandemic?
2. What new initiatives are needed at the practitioner, institutional or governmental level to accelerate the recovery of the sector?
3. Which new practices from the last two years, brought about by the COVID-19 pandemic, would you like to see retained by the sector moving forward?

#### SPEAKERS:

- **Moderator:** Loic Tallon, Associate Partner, McKinsey & Company
- Editi Effiong, CEO, Anakle Films
- Smriti Rajgarhia, Director, Serendipity Arts Foundation
- Yvonne Tham, CEO, Esplanade, Theatres on the Bay.

16 May, 2022  
14:45 – 15:30pm

**Hollywood and the Diversity of  
Cultural Expression**

Hollywood has come under heavy criticism in the past, a good deal of it from inside the industry, about the systemic inequities and lack of representation of women and people of colour in the industry (the 'white Oscars' boycott of several years back). These inequities inside the industry were tied to diversity deficits in content and target markets. With COVID and the exponential growth in streaming platforms has come greater diversity in the industry. In 2020 minority groups took up 42% of total roles while making up 40.3% of the population in the United States. Less progress has been made in representation in directors and producers. Streaming platforms have had conflicting impacts on diversity of cultural expression. Many people Anglo-American streaming giants are reducing diversity. Others point to the explosion of country/region and culture specific productions on platforms like Netflix. What conclusions can we draw about the impact of mainstream streaming platforms on diversity of cultural expression? Even if mainstream content is diversifying, what is the impact of digital platforms on access to work from individual creators and smaller cultural enterprises? Can these 'whales and minnows' forge greater synergies?

#### SPEAKERS:

- Danna Stern, Sam Spiegel Film School
- Charlie Ferraro.



## PROGRAM DAY 1 (continued)

### PANEL

16 May, 2022  
15:30 – 16:15pm

#### The Power of Cultural Districts

The severe impact of covid-19 on the cultural sector has illustrated the need for new, more dynamic cultural ecosystems that are adaptable, resilient and responsive to changes. The pandemic exposed weaknesses in cultural and creative industries and the broader cultural sector that made it vulnerable to shocks and large-scale instability. The development of cultural districts is a creative solution to keeping culture thriving during such unprecedented times. These ecosystems are being interpreted and implemented on two levels: a sectoral level and by geolocation, exemplified by Benin City's cultural development. Cultural districts are located globally in disparate cities and contrasting local cultures, but there are lessons and best practices to be learned from those further ahead in the development journey.

How can cultural districts support of indigenous practices? How can directors and practitioners share lessons and practices to best help each other? What are the opportunities for collaborations between high and long for advancements, and what is the most effective way to disseminate this knowledge?

#### SPEAKERS:

- Moderator: Fiammetta Rocco
- Adrian Ellis, founder, AEA Consulting, Global Cultural Districts Network
- Dubravka Jurisic, project manager, Creative Flip
- Paul Owens.

16 May, 2022  
11:15-12:00

#### Ecologies of Culture: Intersections of Agriculture and Technology in Art and Culture

Ecologies of Culture: Intersections of Agriculture and Technology in Art and Culture How are engaging with agriculture and technology paramount to new cultural visions for society? Through the lens of two case studies, an artist residency embedded in rural Palestine and an arts, science and technology festival organized in metropolitan Cairo, the conversation explores how various practices in the arts and culture sector can provide critical evaluation of cross-sectoral approaches to thriving cultural ecosystems.

#### SPEAKERS:

- Moderator: Dr. Helena Nassif, director, Culture Resource (Al-Mawred Al-Thaqafy)
- Speakers: Sahar Qawasmi, co-founder and director, Sakiya
- Haytham Nawar, director and co-founder, Cairotronica.



## PROGRAM DAY 1 (continued)

### PANEL

16 May, 2022  
12:00-12:30

#### Abu Dhabi as a City of Music

The UNESCO Creative Cities Network (UCCN) was launched in 204 and currently has 295 member cities from 72+ countries around the world. The Network exists to promote cooperation among cities which recognized creativity as a major factor in their urban development. Music is one of 7 creative fields or domains that comprise the Network. In 2021, the Department of Culture and Tourism – Abu Dhabi (DCT) successfully secured designation of Abu Dhabi as a City of Music by UCCN. The vision that underpinned the application was: Building a music culture that celebrates Abu Dhabi's past traditions and today's diversity while fostering new sources and genres of musical expressions that promote inclusion and connects generations. It also positioned music as a critical part of the larger role of the culture sector in advancing sustainable urban development and advancing both social and economic outcomes. The application named two other cities in the Cities of Music network as partners: Essaouira in Morocco and Mannheim in Germany. The application committed DCT to a four-year agenda of local and international initiatives. Early priorities include leveraging a communications strategy to 'shine a light' on the music traditions and current performance of diverse communities in Abu Dhabi that have not been recognized or celebrated; bringing music into public spaces across the city; and commissioning new works that reinterpret traditional emirate music in contemporary genres. Representatives from Essaouira and Mannheim will speak about initiatives and innovations in their cities contributing to sustainable music ecosystems.

#### SPEAKERS:

- **Moderator:** Dr. Ronald Perwitz, Head of Music Programmes, Department of Culture and Tourism – Abu Dhabi
- Rainer Kern, Music Officer, Mannheim.

16 May, 2022  
14:00-14:45

#### Collectors Panel

#### SPEAKERS:

- Guy Ullens
- Myriam Ullens.

### CASE STUDY

16 May, 2022  
14:45-15:30

#### Landscape Heritage: Infrastructure for Cultural Ecosystems

Prof. Efstratios Stylianidis will present the cultural heritage status during the COVID-19 pandemic era. Several implications are discussed, and case studies are presented, tackling the challenges and opportunities for cultural heritage. Three key challenges for ethical excellence, mobilizations of archives a holistic approach in the recording, documenting, and digitizing domain of cultural heritage are highlighted.

#### SPEAKERS:

- Prof Efstratios Stylianidis, Vice Rector for Research & Lifelong Learning, Aristotle University of Thessaloniki.



**PROGRAM DAY 1 (continued)**

**FILM SCREENING AND TALKS**

16 May, 2022  
15:30-16:15

Habibi Collective x SHA SHA Movies

SHA SHA MOVIES will provide access to their streaming service to Culture Summit participants and audiences with a specially curated list of twenty films that include shorts and feature length, contemporary and early work by filmmakers and multimedia artists. Short screenings at the Summit are supplemented with a talk about the collective and their journey from grassroots to a growing international film streaming and programming enterprise.

**ARTIST TALKS**

16 May, 2022  
11:15-12:00

Creating a Character

This session will be led by the newly launched Sandstorm Comics. Sandstorm team Mo and Mohammed will lead the discussion of the art of stroytelling through the medium of comics, while acclaimed comic book artist Marcus Williams draws a live illustration of a newly created character influenced by suggestions from the audience. Character will be inspired by Middle Eastern culture.

**SPEAKERS:**

- Mo Abedin, artist
- Mohammad Al Shaibani, artist
- Marcus Williams, artist.

16 May, 2022  
12:00-12:30

Serge Attukwei Clotney

Serge Attukwei Clotney, artist

16 May, 2022  
11:15-12:00

Róisín Tapponi

Róisín Tapponi, artist

**PANEL**

16 May, 2022

Cultural and Creative Ecosystems: Definition and Evolution

Cultural and Creative Ecosystems: Definition and Evolution  
The Cultural and Creative Ecosystem (CCE) model breaks from the previous conceptual framings in a significant way. The traditional model assumes the existence of a set of fragmented culture entities with properties that evolve over time. On the other hand, the ecosystem model requires effective knowledge development on the evolution of (1) the diverse components of CCE; (2) interactions among those different components; (3) environments in which CCEs thrive; and (4) boundaries distinguishing CCEs from their environments. What are the cleavages between the theoretical concept of CCE and its varied realities? According to the existing knowledge and practice, should we refer to this conceptual model by 'ecology' or 'ecosystem'; 'creative' or 'cultural'? How, and through which indicators, should we assess the evolution of spatial, sector-bound and aspatial (i.e. digital) dimensions of CCEs? Would the shift to CCE paradigm support peacebuilding and the spread of democracy, or, on the contrary, lead to new forms of authoritarianism and hegemony? How, and through which indicators, should we measure and compare the social and economic implications of CCEs internationally?

**Speakers:**

- Prof. Andy Pratt, UNESCO Chair in Global Creative Economy and Director of Centre for Culture and the Creative Industries
- Prof. Pierre-Jean Benghozi, Research Director at the National Centre for Scientific Research





## PROGRAM DAY 1 (continued)

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### CURATOR TALKS

16 May, 2022 14:45-15:30	Joselina Cruz	Director, Manila Museum of Art
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### ARTIST TALKS

16 May, 2022 14:45-15:30	Rami Kashou	Fashion designer
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16 May, 2022 15:30-16:15	Agnieszka Kurant	Agnieszka Kurant gives an artist talk on her interdisciplinary, conceptual practice that examines how economic, social, and cultural systems work in ways that blur the lines between reality and fiction.
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16 May, 2022 15:30-16:15	Muhannad Shono, artist	Muhannad Shono, artist
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16 May, 2022 15:30-16:15	Nataša Petrešin-Bachelez, artist	Nataša Petrešin-Bachelez, artist
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## PROGRAM DAY 2

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### KEYNOTE

17 May, 2022  
9:05-9:15

HE Noura Al Kaabi,  
Minister of Culture and Youth, UAE

17 May, 2022  
9:15-9:30

Frank Gehry, Architect

### PANEL

17 May, 2022  
9:30-10:15

Raising Voices from Afghanistan

Afghanistan is facing a very challenge chapter in its history with the Taliban back to power. Cultural heritage, cultural productions, arts and creativity, are also in the spotlight of the international community, afraid of being witness of further destruction and lost of the rich and diverse Afghan culture and identity.

In the fear of seeing threats to human rights and freedom of expression, cultural sector professionals, artists and intellectuals are fleeing the country. However, they are not lowering their voices, nor their art and culture.

This session focused on Afghanistan, providing a platform to Afghan artists in exile to express and raise their voices about the current situation. It would consist of a roundtable featuring Afghan artists from different disciplines who had to fled out of their country. Individual interventions will be followed by a moderated discussion, with a potential space to share art / performances.

#### SPEAKERS:

- Sahraa Karimi, Afghan film director
- Omaid Sharifi, President of ArtLords
- Fahima Mirzaei, whirling dancer.

### KEYNOTE

17 May, 2022  
10:30-10:45

Harvey Mason Jr, CEO, The  
Recording Academy

### PERFORMANCE

17 May, 2022  
10:45-11:00

Interactive performance:  
Guggenheim session audience  
action

This is a prolonged session where panelists will engage audiences and use various techniques for "making a space public." The panel starts during a "performance" slot and continues through a regular session in order to give panelists the time to do audience activations

#### SPEAKERS:

- Emeka Ogboh, artist
- Jing Liu, architect
- Prem Krishnamurthy, author.



## PROGRAM DAY 2 (continued)

### PANEL

17 May, 2022  
11:00-11:45

#### Making a Space Public

What is public space? How do we find connection and intersection in an increasingly virtual and individualistic world? Can creative exchange be a catalyst for the sharing of space and time across distance and difference? This panel will focus on the formation of public, social and civic spaces as part of the work of cultural institutions. By bringing different disciplinary perspectives together— that of architect, curator, and artist, the discussion will begin to map the contours and edges of creating both physical and conceptual spaces of gathering and exchange. Participants will be invited to join in a sonic, spatial, and communal experience of making space as a public during the panel presentation.

#### SPEAKERS:

- **Moderator:** Cyra Levenson, Guggenheim
- Emeka Ogboh, artist
- Jing Liu, architect
- Prem Krishnamurthy, author.

### CREATIVE CONVERSATIONS

17 May, 2022  
11:45-12:15

#### Ai-Da in Conversation with Tim Marlow

As an artist programmed by AI, the robot Ai-DA's work is a reflection on human aesthetic tastes and the conditions by which they are shaped. Tim Marlow unpacks the creative philosophy of the world's first humanoid artist, a creative with a singular insight into the intersection of art and technology.

#### SPEAKERS:

- Tim Marlow, director, Design Museum
- Ai-Da, AI Robot.

### PERFORMANCE

17 May, 2022  
13:30-13:45

#### Naseer Shamma

Oud solo performance by Naseer Shamma.

### PANEL

17 May, 2022  
14:00-14:45

#### The New Canon

Many cultures and identities of the Middle East remain unexplored to the rest of the world. How can institutions, both incumbent and newly founded, rewrite the story of modernism by taking the individual on a journey through global art from the mid 21st century to contemporary times, charting the evolution of modernism into a cutting-edge global movement? How are institutions creating a new art history narrative centred on the Global South with a focus on connections between the Middle East and Asia?

#### SPEAKERS:

- **Moderator:** Fiammetta Rocco
- Rafal Niemojewski, executive director, Biennial Foundation
- Maya Allison, executive director, chief curator, The NYU Abu Dhabi Art Gallery, NYU Abu Dhabi
- June Yap, curator, Singapore Art Museum.



## PROGRAM DAY 2 (continued)

### PANEL

17 May, 2022  
14:45-15:30

#### Ai and the Future of Culture

For thousands of years, creativity has been the domain of humanity – that which sets us apart from everything else. Now AI has learned how to replicate humanity's artistic response to environmental stimuli, laying bare the impact of socialization on our perceived creativity. What does this mean for the future of culture? In an age in which art and design are increasingly digitally dependent, what becomes of the notion of creative authenticity, and is this the domain of the human or the machine? In this discussion, thinkers working with AI explore the reciprocal relationship between AI and its creators in their endeavours to understand creativity.

#### SPEAKERS:

- **Moderator:** Tim Marlow, Director, the Design Museum
- Aiden Meller, director, Aidan Meller Gallery
- Stephanie Dinkins, artist
- Peng Xiao, CEO, G42.

17 May, 2022  
15:30- 16:15

#### Creating a Richer Chorus

The prevalence of conversations about identity, nationalism, restitutions and decolonisation has led us to want to challenge two complex questions: what is this richer narrative, and who is creating it?

Tangible and intangible cultural resources and cultural and creative industries have become powerful drivers in the development of identities and inclusion in a diverse global environment, both on physical and digital levels. The diversity of cultural expressions and the exponential growth in digital media flows simultaneously provide an opportunity and a challenge: digital tools and platforms provide widespread accessibility and low-cost tools for individuals and communities to express and communicate their identities and diversity on a global scale and provided a social and psychological lifeline during times of lockdown, but the explosion of content paves the path for the colonising impact of dominant global media flows. The selection of diverse voices taking part in this discussion will generate a richer understanding of historical narratives.

#### SPEAKERS:

- **Moderator:** Fiammetta Rocco
- Michael Kwet , Visiting fellow at Yale Law School, Yale
- Monica Hanna, Egyptologist, dean, Arab Academy for Science, Technology & Maritime Transport
- Samson Bakare, multidisciplinary artist and activist.



## PROGRAM DAY 2 (continued)

### PANEL

17 May, 2022  
16:15-17:00

#### Integrating Cultural Diversity Through Music

GRAMMY® Award-winning pianist, composer, and educator Danilo Pérez believes that a united global perspective for the arts and social justice are the keys to moving humanity forward in harmony. Pérez has convened his Global Messengers – several gifted Berklee Global Jazz Institute graduates such as Tareq Rantisi (Palestine), Vasilis Kostas (Greece), Layth Sidiq (Iraq/Jordan), Naseem Alatrash (Palestine), Farayi Malek from (United States/Kenya) – to contribute their respective cultural learnings and personal experiences with the goal of building community through music, without borders.

#### SPEAKERS:

- **Moderator:** Danilo Pérez
- Tareq Rantisi
- Vasilis Kostas
- Layth Sidiq
- Naseem Alatrash
- Farayi Malek.

17 May, 2022  
11:00-11:45

#### Culture and Populism: Perspectives from Cultural Policy and Practice

The rise of populism and narrow nationalism is widely considered one of the most dangerous geopolitical trends in the world today. Its rise can be traced, at least in part to a backlash to globalization whose benefits have been shared unequally across regions and demographics. While populism is defined differently in different settings, a unifying theme is an intolerance toward diversity and opposition to immigration. Populism in many countries has also been tied to the manipulation of media and the rise of ‘fake news’, the expansion of authoritarian leaders and regimes, and more broadly the erosion of gains in liberal democratic ideologies and political systems. How is populism impacting cultural policy and norms and practices in cultural expression? Are there strategies of resistance cultural organisations and wider ecosystems can employ? Are cities the new battleground of culture and populism? These issues will be explored from the standpoint of cultural policy and artistic practice.

#### SPEAKERS:

- Franco Bianchini, Associate Director, Centre for Cultural Value, University of Leeds.



**PROGRAM DAY 2 (continued)**

**CASE STUDY**

17 May, 2022  
11:45-12:15

A Film Commission's influence on narrative censorship, film tourism & creative production

This session will be a panel discussion involving 3 division heads within ADFC moderated by the Commissioner and will discuss topics around a film commission's ability to influence the narrative of a project in a censorship capacity, the impact of its work on film tourism, and the effect on creative production in its respective territory.

**SPEAKERS:**

- **Moderator:** Hans Fraikin, Abu Dhabi Film Commissioner
- Julia Valentine, head, English Language/International Production, Abu Dhabi Film Commission
- Omar AlDhaheeri, head, Special Projects, Abu Dhabi Film Commission
- Sameer Al Jaberi, head, Locations & Government Resources, Abu Dhabi Film Commission.

17 May, 2022  
14:00-14:45

The Manuscripts & Music of Mali Magic

**SPEAKERS:**

- **Moderator:** John Sibi Okumu
- Dr. Abdel Kader Haidara – Founder, SAVAMA-DCI
- Manny Ansar, co-founder, Timbuktu Renaissance, director, Festival in the Desert.

**PANEL**

17 May, 2022  
14:45-15:30

A Film Commission's influence on narrative censorship, film tourism & creative production

Building on this year theme of A Living Culture, the Louvre Abu Dhabi is inviting participants to Culture Summit 2022 to explore how museums can, today, offer a much-needed modern version of the 'agora', this central public space in ancient Greek city-states where people gathered to discuss, experience and shape the life of their city.

After sharing a brief global overview of the rise of museums as civic space, Anaïs Aguerre, cultural advisor and founder of Culture Connect will unpack with artist Latifa Saeed who was part of the first edition of the Richard Mille Art Prize created by Louvre Abu Dhabi and Alia Al Shamsi, Emirati-Italian artist and Cultural Programming Manager at the Louvre Abu Dhabi how museums can function as a modern agora and what opportunities this represent for artists, art managers and the audience, with a focus on the specific mission of education and community engagement.

**SPEAKERS:**

- Anaïs Aguerre, cultural advisor, founder of Culture Connect
- Latifa Saeed, artist
- Alia Al Shamsi, artist, Cultural Programming Manager, Louvre Abu Dhabi.

**FILM SCREENINGS AND TALKS**

17 May, 2022  
15:30-16:15

Habibi Collective x SHA SHA Movies

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## PROGRAM DAY 2 (continued)

### ARTIST TALK

17 May, 2022  
11:00-11:45

Rola Khayyat, artist

17 May, 2022  
11:00-11:45

Stephanie Dinkins, artist, Associate Professor, Stony Brook University, New York

Stephanie Dinkins creates platforms for dialogue about artificial intelligence as it intersects race, gender, aging, and our future histories.

17 May, 2022  
11:00-11:45

Asli Cavosglu, artist

### PANEL

17 May, 2022  
11:45-12:15

**Cultural and Creative Ecosystems: Proximity Policies, Strategies and Approaches**

The Cultural and Creative Ecosystem (CCE) are difficult to separate from the emergence of 'policies of proximity' in cultural policy and planning. The decline in international travel has forced cultural institutions and actors to direct greater attention to the local – the 'hyper-local' – which requires a more sophisticated and nuanced understanding of the local population, starting with its multifaceted diversity. It also enforces a reconsideration of the role of large cultural infrastructure, institutions that emerged stronger due to significant levels of public investment, and the smaller, less well-financed entities that are often the drivers of innovation. What are the required functions and practices of major cultural infrastructure within the larger ecosystem in which they exist? What examples of leading policies, strategies and approaches can be identified among variable policymakers, organisations, and practitioners? How can we maintain the balance within CCE over time, despite the destabilizing circumstances such as the Covid-19 pandemic crisis? How do the physical and digital models of CCE coexist today? How can we regulate this coexistence, and what are the gaps to be addressed? This panel will focus on international case studies that will illustrate the diversity of CCEs and their elements on different scales: from the micro to the global and back again.

#### SPEAKERS:

- **Moderator:** Dr. Tom Fleming, International Expert on Creative Economy, Director of Tom Fleming Consultancy
- Mustapha Bouhayati, CEO, LUMA Foundation (Luma Arles)
- Hae-Bo Kim, Head of Research & Development, Seoul Foundation for Arts and Culture.



## PROGRAM DAY 2 (continued)

### CASE STUDY

17 May, 2022  
14:00-14:45

#### Climate Justice, Women, and Health

Climate change, better referred to as climate disruption, is one of the greatest challenges of the twenty-first century. As is widely known, rising sea levels, ocean acidification, biodiversity loss, and extreme events such as droughts, floods, heatwaves, storms, and wildfires threaten the mental and physical health, livelihoods, and lives of billions of people globally. Those who suffer the most from the violence of climate disruption are generally least responsible for it. And women are particularly at risk. This presentation introduces concepts of climate justice and discusses narratives that engage with intersections among climate justice, gender, and health.

#### SPEAKER:

- Dr. Karen L. Thornber, Harry Tuchman Levin Professor in Literature, Professor of East Asian Languages and Civilizations.

### PANEL

17 May, 2022  
14:45-15:30

#### Cultural and Creative Ecosystems: Infrastructures, Regulations, Challenges

The pre-pandemic culture and creative sector was characterized by a diverse set of disconnected enterprises and activities with few overarching systems of support. It was this fragmentation that made the sector so vulnerable when the pandemic struck. There is a widespread acceptance of the need to 'build back better' through the creation of more adaptable and resilient culture and creative ecosystems. Among the characteristics of these ecosystems: networks and synergies within and across disciplines; information and knowledge-sharing systems, partnerships, co-financing, and in some cases merging of entities; and new models of shared governance supporting planning and decision-making across public-, private- and third sectors (community organisations, NGOs, etc.). How, and through what processes, can we develop more resilient and sustainable CCEs in the future? Would any new forms of power emerge from ecosystems governance? What are the future challenges that we can predict and address starting from today? What regulations and laws (e.g., in the domain of IP, security, and others) do we need to elaborate on to respond to this fast change?

#### SPEAKERS:

- **Moderator:** Dr. Tom Fleming, International Expert on Creative Economy, Director of Tom Fleming Consultancy
- Andrea Dempster Chung, Founder and Director, Kingston Creative
- Edward Kwakwa, Assistant Director General, World Intellectual Property Organization (WIPO)
- Paul Owens, Co-Founder and Director, World Cities Culture Forum (WCCF).

### EXHIBITION DESIGN TALK

17 May, 2022  
15:30-16:15

Melanie Taylor, exhibition designer

### ARTIST TALK

17 May, 2022  
15:30-16:15

Shaikha Al Mazrou, artist  
Manthia Diawara, artist



## PROGRAM DAY 3

### KEYNOTE

18 May, 2022  
9:00 - 9:05

HE Anwar Gargash, Diplomatic  
Adviser to UAE President

### PANEL

18 May, 2022  
9:30 - 10:15

Museum

Museum Director's panel.

#### SPEAKERS:

- Elvira Diyangani Ose, Director, MACBA
- Henri Loyrette
- Luis Monreal, CEO, Aga Khan Trust for Culture.

### PERFORMANCE

18 May, 2022  
10:30 - 10:45

Melanie Taylor, exhibition designer

### PANEL

18 May, 2022  
11:00 - 11:45

Culture and Climate Change:  
Challenges and Opportunities for  
Mitigation and Resilience

Climate change is affecting all regions and countries, particularly those more vulnerable, by making natural hazards, such as storms, draughts, sea level raising, etc., increasing in frequency and intensity. It deeply affects the Culture Sector, already facing several challenges; among others, it threatens several cultural heritage assets around the world, particularly in Africa and in Small Islands Developing States (SIDS), which tangible and intangible cultural heritage is in danger of disappear due to the increase of sea level and other related hazards. However, at the same time, through the Culture and Creative Sector is possible to find several resources and opportunities to strengthen resilience. Furthermore, the sector can play a critical role in the fight against climate change, since arts, culture and heritage constitute an invaluable resource to help communities reduce greenhouse gas (GHG) emissions and strengthen adaptive capacity. The integration of climate change mitigation measures within the Culture Sector brings many opportunities for the sector itself, to become more resilient and acquire more support from governments and international organizations fighting climate change.

#### SPEAKERS:

- Repaul Kanji, ICCROM Youth Forum leader.

### CREATIVE CONVERSATIONS

18 May, 2022  
11:45 - 12:30

Sumayya Vally in conversation  
with Tim Marlow

For Sumayya Vally, heritage is at the starting point of any design. Vally's Material Histories project for the Istanbul Design Biennale employed recipes as archival material that informed new cartographies, whilst her Serpentine Pavilion took inspiration from the physicality of historic cultural sites significant to diasporic and cross-cultural communities. In conversation with Tim Marlow, Vally discusses how notions of nostalgia, history and heritage form the catalyst for new configurations of material culture that contribute to the construction of contemporary identities.

#### SPEAKERS:

- Tim Marlow, director, Design Museum
- Sumayya Vally, architect.





## PROGRAM DAY 3 (continued)

### PERFORMANCE

18 May, 2022  
13:30 – 13:45

Ahalla Performance

### PANEL

18 May, 2022  
14:00 – 14:45

Taking Bollywood Global:  
Dynamics of Diversity

In contrast to Hollywood which has always sought global audiences. In its early formations diverse audiences were sought but with decidedly not diverse content. This has shifted dramatically over several decades and diversity in content was increased exponentially with the rise of streaming platforms during nd . By contrast Bollywood has only recently begun to “go global” seeking wider and more diverse audiences for its content. How do the experience of Hollywood and Bollywood differ in reaching global audiences. How has Bollywood content related to local and regional film and music in India which has expanded dramatically in recent years - local and regional music is the fastest growing segment of the global music industry. Has the search for global markets impacted the content matter and stories told in Bollywood films, or has it mainly been different marketing strategies?

#### SPEAKERS:

- **Moderator:** Hans Fraikin, Abu Dhabi Film Commissioner
- André Timmins, co-owner Wizcraft
- Sameer Nair, CEO, Applause
- Kabir Khan, Director “83”.

18 May, 2022  
14:45 – 15:30

Mentoring for Impact

The preservation of artistic heritage is critical not only to the arts sector, but also to the legacy that we leave behind from generation to generation. The arts have provided us with a lens into the complex history of the human emotions, passions and tragedies that shape who we are today as human beings. Vis-à-vis the mentoring of the younger generation by artistic masters, our artistic heritage will be preserved and passed on to the future generations. At its core, mentoring creates an environment for individuals to flourish and explore their talents with the guidance of experienced mentors, paving the path for new and unique contributions to art. In this panel, we ask and discuss: What impact can an effective mentoring scheme bring? Who should implement them? What strategies have been revised and improved? How should a mentoring scheme be implemented to have the most impact?

#### SPEAKERS:

- **Moderator:** Fiammetta Rocco
- Joshua Fink
- Bill Bragin, executive artistic director, NYUAD
- Erica Love, director, Culture Central.



**PROGRAM DAY 3 (continued)**

**PANEL**

18 May, 2022  
15:30 – 16:15

People and Place

The spaces we design play a mutual role in shaping who we become. Reflecting on the influence on their work of communal architectural typologies such as the mosque, the cinema or the theatre, Sumayya Vally and Paloma Strelitz discuss how the architecture of public space is instrumental in constructing and expressing our personal identities, serving as spaces to come together and creating communities that are constructed along lines of shared interest, religion, and kinship.

**SPEAKERS:**

- **Moderator:** Priya Khanchandani, curator
- Sumayya Vally, architect
- Paloma Strelitz, creative director
- Noura Al Sayeh Holtrop.

18 May, 2022  
16:15 – 17:00

Closing Panel and Remarks

**SPEAKERS:**

- HE Mohamed Khalifa Al Mubarak, Chairman, DCT Abu Dhabi
- Ernesto Ottone R, Assistant Director-General for Culture, UNESCO
- Fiammetta Rocco, senior culture editor, the Economist
- Tim Marlow, director, the Design Museum

**CREATIVE CONVERSATIONS**

18 May, 2022

What Being a Global Citizen Means as an Arab Artist Today

This session will use as its point of departure the documentary film produced by Joana and Waleed, PERCEPTION by the renowned artist eL Seed. The documentary tells the story of a mural eL Seed created in Cairo's marginalized Manshiyat Nasr neighborhood of Coptic Christians. The artist's mission was to create a mural that reflects the beauty of its townspeople with the final project layered across dozens of buildings. The mural has had a transformative impact on the neighborhood and community. A 10 minute clip of the film will be screened.

The film will set the context for a discussion of various topics surrounding the challenges and changes faced today as an Arab or an Arab-American artist in entertainment, both internationally and in the MENA. They will speak about the importance of mining meaningful and engaging local artistic content, stories and IP for tv/film and the stage.

They will touch on other evolving mediums such as short-form narrative content. FlipNarrative's vision and mission is to amplify underrepresented and historically misrepresented voices for world audiences with quality and authenticity; and to undo the fiction that has informed how popular culture regards the voiceless.

The discussion will lead to deeper understanding of what diversity really means in the global context. On a pragmatic level the session will examine relevant topics on how to stand out in an over-crowded playing field given the recent global content boom.

**SPEAKERS:**

- Waleed Zuaiter, actor/producer, founder, FlipNarrative
- Joana Zuaiter, co-founder, FlipNarrative.



**PROGRAM DAY 3 (continued)**

**CREATIVE CONVERSATIONS**

18 May, 2022  
11:45 – 12:30

Vanessa Branson in conversation  
with Dr Nadim Samman

Vanessa Branson’s “One Hundred Summers,” and cultivating transnational art communities, discourse, and preservation

**SPEAKERS:**

- Vanessa Branson, author, collector
- Dr Nadim Samman, curator, art historian, editor

18 May, 2022  
14:00 – 14:45

Dr. Jos Boys in conversation  
with Tim Marlow

Disability and Difference as a Creative Generator, The DisOrdinary Architecture Project

**SPEAKERS:**

- Jos Boys, Senior Lecturer in Environments for Learning, University College London
- Tim Marlow, director, the Design Museum.

**PANEL**

18 May, 2022  
14:45 – 15:30

Global Storytellers

**SPEAKERS:**

- Yolisa Phahle.

**CASE STUDY**

18 May, 2022  
15:30 – 16:15

Curating in Times of Crisis

**SPEAKERS:**

- Dr. Natalie King, curator and writer.

**PANEL**

18 May, 2022  
14:00 – 14:45

Cultural and Creative Ecosystems:  
Future Foresight

A concluding speech by a Futurist.

**SPEAKERS:**

- **Moderator:** Dr. Tom Fleming, International Expert on Creative Economy, Director of Tom Fleming Consultancy.

**CASE STUDY**

18 May, 2022  
14:45 – 15:30

Art of Animation

This session will focus on the Art of Animation, with a special focus on its relationship within and on Arab culture, its Asian origins, and the power of this particular medium in terms of its ability to travel cross-culturally and thus its inherent soft power.

- Where do we get our ideas and why animation?
- Issues and sensitivities of Arab representation in animation.
- Anime shows that inspired us growing up.
- What is it about ‘anime’ that has made it a global phenomenon and contributed to Japan’s status as cultural powerhouse.
- In history different rising forms of art in the Arab world been employed as a tool for soft power to propagate ideologies. Can animation be part of this and help cater to the socio-political conditions.

**SPEAKERS:**

- Fadel Al Mheiri, film director.



**Culture Summit**  
Abu Dhabi

**PROGRAM DAY 3 (continued)**

**CURATOR TALK**

18 May, 2022 | Galit Eilat, curator

**ARTIST TALK**

18 May, 2022 | Vikram Divecha, artist

